Companies working in the food and fresh produce industry face challenges due to the highly variable nature of the produce they supply.

**LINKFRESH** is designed to face those challenges head on, with a set of ‘out of the box’ features, built specifically for this industry.

Enabling efficient management of activities, with the maximum level of control, and with the minimum amount of processing overhead.

The **LINKFRESH** dimensions functionality is at the core of our solution. **LINKFRESH** can effortlessly manage the enormous number of product variations required by the industry to support attributes such as variety, region of origin, grade, class or packaging specification.

A key part of an efficient food supply chain is the effective management of what produce can safely be sourced from which supplier, and which specification of product must be supplied to which customer. These requirements are met perfectly by **LINKFRESH Grower Accreditation** and **LINKFRESH Supply Specification**. It is possible to hold records of which land packages each grower can supply goods from. As well as holding certification records for any accreditation schemes, to actively monitor that schemes do not lapse, and product is only purchased from authorised suppliers. For example, a particular grower may be accredited for ‘El Santa’ variety of strawberries, but not ‘Cambridge’.

When used in conjunction with our **LINKFRESH Supply Specification** rules, it is possible the control that certain customers can only be supplied with product which meets strict criteria, such as certain grade, size, country of origin or specific batch attributes.

This provides huge benefits by minimising the financial penalties for providing out-of-specification product and ensures the right quality level of product is supplied for the right customer, maximising profitability and customer satisfaction.

**LINKFRESH** fulfilment rules add a further element of control by allowing sales orders to be automatically sub-divided across a number of different sources of supply. For example, when a large order for yellow bananas arrives, it can be automatically fulfilled across a number of warehouses that contain ripening facilities, with the balance distributed as ‘direct delivery’ purchase orders to suitable suppliers.

The rules are user configurable and flexible, and provide greater control of the supply chain to maximise on-time-in-full (OTIF) performance.
**LINKFRESH Foundation and Supply Chain** is the best way for your business to take the first steps towards realising its full potential, and is the perfect launch-pad for future growth.

The **LINKFRESH** Electronic Data Interchange (EDI) module allows the import and export of EDIFACT, X12, CSV, Excel, Fixed Text and a number of other file formats, to automatically update Forecasts, Sales Orders, Prices, send ASN’s, receive POD files, and send invoices to customers.

Our unique, configurable EDI engine reduces reliance on EDI intermediaries, allowing you to map new fields and add new trading relationships into your enterprise. Control of your supply chain is in your hands.

The management of distribution packaging, or returnable packaging, is a real challenge within the industry. Packaging can be provided under a wide range of costing mechanisms, and is sometimes mandated by customers. Therefore, the efficient management of distribution packaging is vital in ensuring a profitable operation.

**LINKFRESH** Distribution Packaging Management functionality tracks the materials which are normally associated with the movement of goods. Allowing users to amend these figures to keep an accurate record of the quantities and costs of packaging materials used by the business.

These are just a handful of the many invaluable features within **LINKFRESH Foundation and Supply Chain**.

Other features of **LINKFRESH** Foundation & Supply Chain include:

- Optimised Warehouse Processing
- Product Tracking Builder
- Product Selector
- Pallet Cross Referencing
- Proof of Delivery (POD)

The full **LINKFRESH** suite includes:

- **LINKFRESH** Foundation & Supply Chain
- **LINKFRESH** Operations
- **LINKFRESH** Consignments
- **LINKFRESH** Third Party Services
- **LINKFRESH** Advanced Transport Management
- **LINKFRESH** Advanced Quality Control
- **LINKFRESH** Advanced Mobile Warehousing